

**APPROVED MINUTES
CABLE ACCESS ADVISORY COMMISSION
Wednesday, April 13, 2022- 7:00 P.M.**

Present: Roy Green, Cheryl Wizda, and Brandon Guiles

Absent: Dave Dziedzic

Also Present: Matthew Richardson – MCTV Manager; Mary Jo Kellogg – Office Assistant

- I. Called to Order by Roy Green at 7:00 p.m.
- II. Pledge of Allegiance
- III. Roll Call: Present-Roy Green, Brandon Guiles, Cheryl Wizda. Absent-Dave Dziedzic
- IV. Approval-November 10 2021 minutes. Motion to approve by Commissioner Guiles, seconded by Commissioner Wizda.
- V. Public Comments – None.
- VI. New Business

a. Cable Communications Fund – Fiscal YTD 2021/22

Revenue	Budget	YTD	PCT.
Franchise Fee	650,000	311,539	48%
Taping Fees	500	375	75%
Workshops	1,000	635	64%
Access Fees	3,000	2,395	80%
Video On-Line	1,000	890	89%
Contributions	500	5,010	1002%
Sponsorships	500	0	0%
Investment Earnings	1,100	1,081	98%
TOTAL	655,500	320, 844	48%

Expenses	Budget	Year to Date	PCT.
TOTAL	842,265*	458,319	54%

- b. The Mary Currie \$5000 Diversity and Inclusion Grant for Community Media in Midland will help cover the cost of workshops, summer camps, memberships, and digital services, i.e. podcast and YouTube videos.

VII. Old Business

- a. CAAC Vacant Seat – MCTV Access User

VIII. Manager of MCTV Updates

- a. Flood Restoration Update – MCTV reconstruction is complete. Office hours are Monday-Friday, 9:30 a.m. to 5:30 p.m. with studio and edit suites available by appointment. The lower level of the library is scheduled to reopen on June 3, 2022.
- b. Service Updates – Equipment Pickup, Studio Productions, and Video Edit Suites are available Tuesday – Thursday, 9:30 a.m. to 1:00 p.m. and 2:00 to 5:30 p.m.
- c. MCTV Service Statistics – Community Voices YouTube has 60 videos, of which 14 were Live Streams with 20,893 views and 772 subscribers. Ninety Podcast with 6,989 plays. Community Voices had 401 first runs, 280 church services, and 481 VOD Views. Midland Government TV had 125 first runs with 17,256 VOD views. Public Schools TV had 15 first runs with 183 VOD views. With 115 Active Users, and over 1,000 hours volunteered. This year there have been 28 workshop graduates and 6 video campers.
- d. Program Highlights – Video played.

IX. Announcements

- a. Media Creator Workshops May 4 & 5 and June 8 & 9, 2022.
- b. Youth Camps – Media Creator Camp, June 13 – 16, 1 – 5 p.m., and Sports Broadcasting Camp, July 18 – 22, 1 – 5 p.m.
- c. Important Dates and Volunteer Opportunities – City Budget Workshop LIVE 4/18, Battle of the Books LIVE 4/20, Midland Boys Lacrosse LIVE 4/29, MHS vs DOW Girls Soccer 5/9, Mid-Michigan Brass Band 5/15, Series Lottery at MCTV 5/16, Midland Community Orchestra 5/22, HH Dow & Midland High School Graduations 5/25, Library/MCTV Reopens to the Public 6/3, select Loons Baseball Games in the Summer, Chemical City Band, Tunes by the Tridge, Honors Night 2022 (Format, Date & Time TBD).

- X. Protecting Community Television Act – This act clarifies that only monetary payments, not no-monetary franchisee obligations, qualify as Cable Act franchise fees and are subject to a fee cap. Without it, a cable operator could create fees to drain away municipal revenues and pressure municipalities to give up or de-staff channels.

Adjournment: 7:46 p.m. Motion to Adjourn by Commissioner Guiles, seconded by Commissioner Wizda.

Next Meeting – Wednesday, June 8, 7:00 p.m.